



RHRN COMMUNICATIONS OFFICER (1 position)

Duty Station: **Nairobi**

Duration: **(1 Year)**

About the Centre for the Study of Adolescence (CSA). CSA is a leading national Organization committed to the promotion of the health and development of young people through research, technical assistance, advocacy, and capacity building. CSA seeks to expand choices and improve access to safe, affordable, and sustainable health information and services. CSA works in partnership with governments, relevant institutions, professionals, and communities to support young people's right to exercise choices, and access to health services, and participate fully in activities that promote their health and general well-being.

The strategic partnership Right Here Right Now (RHRN) for which a grant is received by Rutgers from the Ministry of Foreign Affairs-Netherlands is part of a global program aimed at enabling adolescents and young people in all their diversity to enjoy their sexual and reproductive health and rights in a gender-just societies. In Kenya, the RHRN is made up of seven civil society organizations working to promote the sexual and reproductive health and rights of adolescents and young people. The Centre for the Study of Adolescence is the lead partner of the RHRN program in Kenya.

Role Overview:

The Communications Officer plays a crucial role in advancing the visibility and brand of the RHRN program in Kenya. This role involves developing and implementing comprehensive communication strategies, creating engaging content, managing various communication channels, and fostering relationships with stakeholders to amplify the programs impact.

Responsibilities:

Strategy Development:

- Develop and execute a comprehensive communications strategy aligned with the RHRN programs goals and objectives.
- Identify key messages and themes to communicate the programs impact and promote its visibility effectively.

Content Creation:

- Generate compelling and informative content related to the RHRN program, including articles, blog posts, social media posts, and multimedia materials.
- Collaborate with program teams to gather stories, case studies, and data to showcase the programs achievements.

Media Relations:

- Serve as the primary contact for media interactions, handling inquiries, facilitating interviews, and preparing press releases.
- Cultivate relationships with journalists, bloggers, and influencers to secure media coverage.

Digital and Social Media Management:

- Oversee the programs social media accounts, creating and curating content to engage the audience and increase visibility.
- Monitor social media trends and identify opportunities to promote awareness of Sexual Reproductive Health and Rights.

Brand Management:

- Uphold and reinforce the programs brand guidelines across all communication materials.
- Develop creative assets and materials that align with the programs brand identity.

Publications and Collateral:

- Write, edit, and produce various publications, including brochures, reports, and newsletters.
- Collaborate with the program team to create visually appealing and informative materials.

Event Coordination:

- Plan and coordinate events that promote the programs initiatives, including workshops, webinars, and awareness campaigns.
- Represent the program at external events to enhance visibility.

Stakeholder Engagement:

- Cultivate and maintain relationships with key stakeholders, including partner organizations, government agencies, and community leaders.
- Collaborate with program teams to ensure effective communication with diverse stakeholders.

Monitoring and Reporting:

- Monitor and analyze media coverage and social media metrics to assess the effectiveness of communication strategies.
- Prepare regular reports on communication activities and recommend improvements.

Training and Capacity Building:

- Develop and conduct training sessions on effective communication practices for program staff and stakeholders.
- Provide support and guidance to program partners and stakeholders in enhancing their communication efforts.

Advocacy Support:

- Collaborate with advocacy teams to align communication efforts with advocacy goals.
- Produce communication materials that support policy and advocacy initiatives.

Accountability

- The Communications Officer is contracted by the lead country partner, the Centre for the Study of Adolescence.
- This is a full-time position, and the Communications Officer cannot have another position/job at one of the country partners nor take paid assignments or consultancy with members and other players.
- The Communications Officer is hierarchically accountable to the line manager.

Qualifications and Experience

- Bachelor's degree in communications, Public Relations, Journalism, or a related field.
- Proven experience (3-5 years) in communications, preferably in the field of sexual reproductive health or public health.
- Proficiency in data collection, analytical and research skills.
- Strong writing, editing, and storytelling skills.
- Proficiency in digital and social media platforms.
- Experience in media relations and event coordination.
- Knowledge of SRH issues and a commitment to advancing reproductive health rights.
- Ability to work collaboratively and communicate effectively with diverse stakeholders.
- Creative thinking and a proactive approach to communication challenges.

How to apply

Please send your **CV** and a **short letter of motivation** to demonstrate how your experience matches the skills set out above to the **Administrative Manager**, jobs@csakenya.org

The deadline for applications is **5 pm (EAT) Thursday 23 rd January 2024**.

Only Shortlisted candidates will be contacted. CSA strives to support a gender-equal and all-inclusive work environment.